

**PKJPA**



**Certificate**

**2023**

Based on duly performed quality audit it is hereby confirmed by the Professional Standards Commission and the Management Board of Polish Association of Public Opinion and Marketing Research Firms that

## **ALMARES Instytut Doradztwa i Badań Rynku**

has implemented the quality standards specified in the Interviewer Quality Control Program with regard to the following categories:

**CAPI or PAPI face-to-face Interviews**

**Interviews Based on Materials Independently Prepared by Respondents**

**Qualitative Research**

### **ALMARES Instytut Doradztwa i Badań Rynku**

has the right to use the Interviewer Quality Control Program logo in the case of certified categories only.

This certificate will retain its validity for the period of one year.

**Andrzej Ludek**

**OFBOR**  
Organizacja Firm Badania Opinii i Rynku

**Alina Lempa**

The Chairman Of The Professional  
Standards Commission

Warsaw, 17<sup>th</sup> January 2023

The President  
Of OFBOR

**Distinctive Quality of Research**