

PKJPA



Certificate

2019

Based on duly performed quality audit it is hereby confirmed by the Professional Standards Commission and the Management Board of Polish Association of Public Opinion and Marketing Research Firms that

ALMARES Instytut Doradztwa i Badań Rynku

has implemented the quality standards specified in the Interviewer Quality Control Program with regard to the following categories:

**Face to Face Interviews – Pen&Paper – PAPI
Computer Aided Personal Interviews – CAPI
Qualitative Research**

ALMARES Instytut Doradztwa i Badań Rynku
has the right to use the Interviewer Quality Control Program logo
in the case of certified categories only.
This certificate will retain it's validity for the period of one year.

Jan Garlicki

OFBOR
Organizacja Firm Badania Opinii i Rynku

Agnieszka Sora

The Chairman Of The Professional
Standards Commission

Warsaw, 23th January 2019

The President
Of OFBOR

Distinctive Quality of Research